

# KATHERINE BLISS

140 Apple Tree Road, Winnetka, IL 60093 ♦ 847.508.9301 ♦ kittybb@me.com ♦ Katherine Bliss.me

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## SUMMARY

- Award-winning journalist and storyteller with 20+ years of experience in TV news and video production as reporter, anchor and independent producer
- Strength in capturing the essence of a subject or issue through skilled interviewing, researching and writing to produce compelling human interest stories

## EXPERIENCE

### **Independent Producer, 2002-present**

#### Social Media Video Producer

Writer-Producer for Josselyn Center's first-ever online fundraising campaign

Writer-Producer for Gift of Adoption's social media campaign

Shot, produced and edited iPhone videos as part of web redesign pilot project for Kenilworth Union Church

#### Assistant Producer, Photographer and Editor

Field producer, iPhone photographer and editor of 125<sup>th</sup> anniversary video commemorating Kenilworth Union Church

#### Adler Planetarium Science Show

- Produced and wrote first ever science show for Adler Planetarium. 12-week pilot program was funded by 2 million dollar grant from NASA and Department of Education

After school interactive program was streamed live to middle school students

#### A&E: American Justice

- Wrote and produced 60-minute crime docudrama for *A&E American Justice*. *Daughter Dearest* was one of the highest rated episodes of the Emmy Award winning series

#### Documentary

- Wrote and produced, *Joseph Raphael: A Tribute*, a 30-minute retrospective of the artist's life and work, told through the eyes of his daughter; video debuted at Spanierman Gallery in NYC

#### WWII Veteran Oral History

- Produced and edited hour-long oral history of WWII veteran's life; conducted extensive research and interviews

#### Corporate Image

- Wrote and produced 10-minute profile on multi-generational, family-owned business

### **WBBM TV, Chicago, IL, 1998-2002**

#### Anchor & Reporter

CBS Weekend anchor

- Produced special projects and sweeps pieces, serving as both general and special assignment reporter
- Selected for Carol Marin's six-person team to launch experimental critically acclaimed 10pm newscast featuring more focused in-depth reporting

### **WDAF TV, Kansas City, MO, 1988-1991, 1993-1998**

#### Fox Affiliate News Anchor, 1993-1998

- Weekend anchor 5pm and 10pm newscasts (1996-1998); weekday 5pm anchor (1993-1996)
- Selected for launch team of *Focus Four*, a new franchise for long-form reporting, airing during primetime 9-10pm newscast

#### NBC Affiliate Weekday Anchor, 1988-1991

- Solo anchor of Midday and Sunrise newscast

- Expanded 30-minute broadcast to 60-minute solo anchor newscast through increased live, on-set and field interviews; weekday anchor of new, hour-long Sunrise
- Solo anchored day-long, breaking news coverage of fatal explosion that led to federal investigation; one year later, broke the story of missing suspect and ultimate police arrest

**KTVI TV**, Anchor, Reporter, St. Louis, MO

**KTUL TV**, Anchor, Reporter, Tulsa, OK

**KCRL TV**, Anchor, Reporter, Reno, NV

**Sprint Telecommunications**, Manager of Community Relations, Kansas City, MO

## **EDUCATION**

**Stanford University**, Stanford, CA

- Mass Media Institute, Summer Program
- Intensive course in television news writing, editing, reporting and producing

**Tulane University**, New Orleans, LA

- Bachelor of Arts, Communications Major

## **AWARDS/AFFILIATIONS**

**Certified Instructor for Guided Autobiography** - Birren Center for Autobiographical Studies

**Emmy Award Nominee - Kansas City**, "Investigative Reporting" Honorable Mention, 1995

**"Anchor of the Year"**- Kansas City Media Professionals Association, 1990

**Emmy Award Nominee - St. Louis**, "News Reporting" Honorable Mention, 1988

**Associated Press Nominee - Oklahoma**, "Human Interest Reporting," 1985

## **CIVIC/VOLUNTEER**

**Josselyn Center**, Board Member, 2019-present

**Gift of Adoption**, Board Member, 2017 - present

**Women of Note**, Vocalist/member of an all female choir/ 2018-present

**Kenilworth Union**, Website video producer/editor, 2016-present

**New Trier Fine Arts Association**, Writer/Editor of monthly eNews, 2015-present

**Winnetka Public Schools Foundation**, Board Member, 2010-2015

- Phone-A-Thon, Co-Chair/Chair, 2012-2014
- Communication Liaison, 2011

**Assistant Teacher**, Kenilworth Union Church, 2008 -2016

**Kenilworth Union**, Minister Search Committee, 2013-2014

**Kohl's Children's Museum**, Executive Board Member, 2005-2006