

KATHERINE BLISS

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SUMMARY

- Award-winning journalist and storyteller with 20+ years of experience in TV news and video production as reporter, anchor and independent producer
- Strength in capturing the essence of a subject or issue through skilled interviewing, researching and writing to produce compelling human interest stories

EXPERIENCE

Independent Producer, 2002-present

Social Media Video Producer

Writer-Producer for Josselyn Center's first-ever online fundraising campaign

Writer-Producer for Gift of Adoption's social media campaign

Shot, produced and edited iPhone videos as part of web redesign pilot project for Kenilworth Union Church

Assistant Producer, Photographer and Editor

Field producer, iPhone photographer and editor of 125th anniversary video commemorating Kenilworth Union Church

Adler Planetarium Science Show

- Produced and wrote first ever science show for Adler Planetarium. 12-week pilot program was funded by 2 million dollar grant from NASA and Department of Education
- After school interactive program was streamed live to middle school students

A&E: American Justice

- Wrote and produced 60-minute crime docudrama for *A&E American Justice*. *Daughter Dearest* was one of the highest rated episodes of the Emmy Award winning series

Documentary

- Wrote and produced, *Joseph Raphael: A Tribute*, a 30-minute retrospective of the artist's life and work, told through the eyes of his daughter; video debuted at Spanierman Gallery in NYC WWII

Veteran Oral History

- Produced and edited hour-long oral history of WWII veteran's life; conducted extensive research and interviews

Corporate Image

- Wrote and produced 10-minute profile on multi-generational, family-owned business

WBBM TV, Chicago, IL, 1998-2002

Anchor & Reporter

CBS Weekend anchor

- Produced special projects and sweeps pieces, serving as both general and special assignment reporter
- Selected for Carol Marin's six-person team to launch experimental critically acclaimed 10pm newscast featuring more focused in-depth reporting

WDAF TV, Kansas City, MO, 1988-1991, 1993-1998

Fox Affiliate News Anchor, 1993-1998

- Weekend anchor 5pm and 10pm newscasts (1996-1998); weekday 5pm anchor (1993-1996) • Selected for launch team of *Focus Four*, a new franchise for long-form reporting, airing during

primetime 9-10pm newscast

NBC Affiliate Weekday Anchor, 1988-1991

- Solo anchor of Midday and Sunrise newscast
- Expanded 30-minute broadcast to 60-minute solo anchor newscast through increased live, on-set and field interviews; weekday anchor of new, hour-long Sunrise
- Solo anchored day-long, breaking news coverage of fatal explosion that led to federal investigation; one year later, broke the story of missing suspect and ultimate police arrest

KTVI TV, Anchor, Reporter, St. Louis, MO

KTUL TV, Anchor, Reporter, Tulsa, OK

KCRL TV, Anchor, Reporter, Reno, NV

Sprint Telecommunications, Manager of Community Relations, Kansas City, MO

EDUCATION

Stanford University, Stanford, CA

- Mass Media Institute, Summer Program
- Intensive course in television news writing, editing, reporting and producing

Tulane University, New Orleans, LA

- Bachelor of Arts, Communications Major

AWARDS/AFFILIATIONS

Certified Instructor for Guided Autobiography - Birren Center for Autobiographical Studies

Emmy Award Nominee - Kansas City, "Investigative Reporting" Honorable Mention, 1995

"Anchor of the Year" - Kansas City Media Professionals Association, 1990

Emmy Award Nominee - St. Louis, "News Reporting" Honorable Mention, 1988

Associated Press Nominee - Oklahoma, "Human Interest Reporting," 1985

CIVIC/VOLUNTEER

Josselyn Center, Board Member, 2018-present

Gift of Adoption, Board Member, 2017 - 2019

Women of Note, Vocalist/member of an all female choir/ 2018-2019

Kenilworth Union, Website video producer/editor, 2016

New Trier Fine Arts Association, Writer/Editor of monthly eNews, 2015-present

Winnetka Public Schools Foundation, Board Member, 2010-2015

- Phone-A-Thon, Co-Chair/Chair, 2012-2014

- Communication Liaison, 2011

Assistant Teacher, Kenilworth Union Church, 2008 -2016

Kenilworth Union, Minister Search Committee, 2013-2014

Kohl's Children's Museum, Executive Board Member, 2005-2006